

Ministry of Public Health

IN LIGHT OF: what is set forth in Law No. 18.256 of March 6, 2008 and Decree No. 284/008 of June 9, 2008;

WITH THE RESULT THAT: I) pursuant to what is established in the aforesaid regulation, the determination was forwarded to this Secretary of State concerning the type face, caption, images and/or pictograms to be included on packages of tobacco products;

II) this is directly related to the authority of the Ministry of Public Health to approve standards or captions containing the respective health warning, with the understanding that these are to be periodically modified and to include images and/or pictograms;

III) By Ministerial Administrative Order No. 375 of July 11, 2011, it was ordered that the pictograms to be used on packages of tobacco products are defined as two (2) images combined with the corresponding captions, which are to be printed on the lower 80% (eighty percent) of both main surfaces of every cigarette pack and in general, on all packs and packages of tobacco products, and on all wrapping and labeling of a similar nature, in the sequence and pursuant to the form shown in the attached template, which comprises an integral part of this Administrative Order, and an equal number of each variant of the combinations of images and captions are to be printed for each brand existing on the market;

WHEREAS: I) it is incumbent upon the Ministry of Public Health to define the images and/or pictograms and captions that ought to be

placed on both principal surfaces of every cigarette pack and, in general, on all packs and packages of tobacco products and all wrapping and labeling of a similar nature;

II) it is also incumbent upon this Secretary of State to define the health warning to be included together with the images and/or pictograms;

BEARING IN MIND: the foregoing;

THE MINISTER OF PUBLIC HEALTH HEREBY

RESOLVES:

- 1) It is ordered that the health warnings to be used on packages of tobacco products are defined in four (4) combined images with the respective captions that are to be printed on the lower 80% (eighty percent) of both main surfaces of all cigarette packs and, in general, on all packs and packages of tobacco products, as well as on all wrapping and labeling of a similar nature, in the sequence and in accordance with the form and colors shown in the attached Exhibit, which comprises an integral part of this Administrative Order, and an equal number of each variant of the combinations of images and captions are to be printed for each brand existing on the market.
- 2) It is established that one of the lateral surfaces of the cigarette pack and packages of tobacco products must be entirely occupied by the following caption: "Tobacco smoke contains toxic and poisonous substances such as cyanide and arsenic." The text is to be printed in black letters on a white background.

Ministry of Public Health

- 3) Violation of the provisions of this Administrative Order provide grounds for the Ministry of Public Health to apply the sanctions set forth in the regulations in force, acting in its health enforcement capacity.
- 4) Sub-paragraphs 1 and 2 of Ministerial Administrative Order No. 375 of July 11, 2011, are hereby rescinded.
- 5) This provision is to take effect one hundred and eighty (180) days following the date of this Administrative Order.
- 6) It is to be passed to the Department of Health Communication in order for it to be published on the web page of the Ministry of Public Health. Let the General Health Administration duly take note. Upon fulfillment hereof, let this be filed.

Administrative Order No. 593

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Dr. JORGE E. VENEGAS
Minister of Public Health

THIS IS A FAITHFUL COPY OF THE ORIGINAL

on file in the Dept. of the
General Secretary & Agreements
[illegible signature]
Maria CRISTINA ROCA
Dept. Director
Secretary General & Agreements
M. S. P.

Unofficial Translation

WHAT STAGE OF THE DISEASED HAVE YOU REACHED?	People sick with tobacco addiction have a reduced sense of taste and smell and their oral health is deteriorated. Furthermore, they are at greater risk of suffering from heart disease and stroke.
[image]	[image]
The damage caused by each cigarette is irreparable and almost always invisible.	www.puedodejar.com 1 0800 HUMO

WHAT STAGE OF THE DISEASED HAVE YOU REACHED?	Even people who don't smoke can get sick from smoking because they breathe in toxic substances that cause respiratory infections and asthma, among other things.
[image]	[image]
The damage caused by each cigarette is irreparable and almost always invisible.	www.puedodejar.com 1 0800 HUMO

WHAT STAGE OF THE DISEASED HAVE YOU REACHED?	People who are sick with tobacco addiction run a higher risk of getting cancer of the mouth, the pharynx, larynx, the stomach, the lung and the neck. They also increase the risk for the people around them.
[image]	[image]
The damage caused by each cigarette is irreparable and almost always invisible.	www.puedodejar.com 1 0800 HUMO

Unofficial Translation

<p>WHAT STAGE OF THE DISEASED HAVE YOU REACHED?</p>	<p>People who are sick with tobacco addiction age prematurely and their quality of life deteriorates. Some of the ailments that afflict them are chronic bronchitis, pulmonary emphysema, Chronic Obstructive Pulmonary Disease (COPD), gastritis, ulcers, impotence and sterility.</p>
<p>[image]</p>	<p>[image]</p>
<p>The damage caused by each cigarette is irreparable and almost always invisible.</p>	<p>www.puedodejar.com 1 0800 HUMO</p>