

1
New Graphic Illustrations for Cigarette Packs 2009
Ministry of Public Health
Eastern Republic of Uruguay

2
[Left] When You Smoke, You Stink
Smoking causes bad breath, stained teeth and unpleasant odor.
[Right]: Cigarettes gradually reduce your sense of taste and smell.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]

3
[Left] When You Smoke, You Can Die
Exposing babies to cigarette smoke raises their risk of sudden death.
[Right] Sudden death is one of the main causes of death in the first year of life.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]

4
[Left] When You Smoke, You Can't Get It Up
Smoking lowers your physical and sexual performance.
[Right] Smokers have twice the risk of suffering erectile dysfunction between the ages of 30 and 40.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]

5
[Left] When You Smoke, You Can Kill Him
Smoking causes cancer and cardiovascular disease.
[Right] Smoking is the world's number one cause of sickness and early death.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]

6
[Right] Your Smoking Can Kill Him
Smoking during pregnancy kills babies and causes premature births.
[Left] Children of smokers are more exposed to suffering respiratory diseases.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]

7
[Left] When You Smoke, You're Poisoning Yourself
Cigarettes contain cadmium, a highly toxic metal used in batteries.
[Right] It contains other poisons like: chromium, lead, tar and carbon monoxide.
Want to quit smoking? www.puedodejar.com [I can quit.com]
0800 4866 (HUMO) [0800 4866 (SMOKE)]